



## The 2020 Showcase takes place Wednesday, September 16. Reserve your spot now!

### PERKS FOR ARTISTS

If you refer an artist friend to purchase a booth in the Showcase, you'll both receive \$50 off your booth! (LIMIT 5)

### INCREASE VISIBILITY!

#### END CAP BOOTHS

Our most popular booths are "end caps"—located at the end of the pods, along the north wall, and at end of rows near the buffet.

#### UPGRADE YOUR LISTING TO A DEDICATED PAGE!

Upgrade to your online listing to Premium to get everything a Basic online listing has, PLUS your own dedicated page with your logo and profile photo.

### PLEASE NOTE

Checks will no longer be accepted. ALL orders must now be paid for by credit card. There is no longer a credit card processing fee!

## Annual Showcase Event for Educational Artists

All booth purchases include a free Showcase Guide listing and a one-year, media-rich listing in our online directory, with a 1-minute video or short slideshow, your contact info, a short description, and a link to your website.

**Single Booth**.....\$330

*Refer an artist friend to participate in the Showcase and each of you will receive \$50 OFF your booth, LIMIT 5.*

**Double Booth**.....\$630

*Refer an artist friend to participate in the Showcase and each of you will receive \$50 OFF your booth, LIMIT 5.*

**End Cap Single Booth**.....\$380

*Increase your visibility with our most popular booth. End Caps are at the end of each row, along the north wall, and at the end of the rows by the buffet.*

## Online Promotion

**Basic Online Directory Listing**.....\$100

*Includes a short text listing in our online directory, a link to your website, contact information, and the choice of a 1-minute video or slideshow.*

**Premium Online Directory Listing**.....\$150

*Includes everything that a Basic Listing has (i.e., a short text listing, link to your website, contact info, and choice of a 1-minute video or a slideshow) PLUS your own dedicated page with your logo and profile photo.*

#### Online Banner Ad

*Banner ads change every page and link directly to your website. This is a great way to HIGHLIGHT your program!*

**6-month duration**.....\$125

**1-year duration**.....\$200

## Showcase Book Advertising

**Text Listing (Talent Agents must have a listing for each act)**.....\$100

**Full Spread Ad**.....\$100

**Back Cover Ad (Full Page, Full Color)**.....\$600

**Inside Front Cover Ad (Full Page, Full Color)**.....\$600

**Inside Back Cover Ad (Full Page, Full Color)**.....\$500

## Stage Fees & Add Ons

**7 Minutes of Stage Time**.....\$325

**Brochure Distribution**.....\$125

*Can't attend the Showcase? We'll put your marketing material in each bag our attendees receive.*

**Booth Electricity**.....\$50

**Lunch**.....\$10